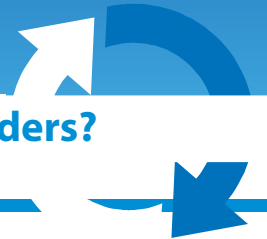







How does PeopleMaps compare with some traditional personality profiling providers?



Aspect	PeopleMaps	Thomas International	SHL	Myers Briggs
Training 	<p>PeopleMaps do not require customers to attend any training courses - ever. All our reports are written in plain English and need no further interpretation. This makes us suitable even for people with little recruitment experience.</p>	<p>Training courses are mandatory and it is the individual who is certificated. If the person moves to another company then someone else needs to be trained. Initial training course costs £1,025 and usually required two or three days.</p>	<p>Training courses are mandatory and it is the individual who is certificated. If the person moves to another company someone else needs to be trained. A typical training course is £500 per day and usually requires two or three days.</p>	<p>Training courses are mandatory and it is the individual who is certificated. If the person moves to another company someone else needs to be trained. To become qualified some pre-requirements must be met. To complete the qualifying programme the individual must pass the common exam.</p>
Consultancy 	<p>PeopleMaps reports are written in plain English and don't require professional interpretation. Therefore PeopleMaps doesn't need to provide consultancy services, keeping your costs low. Full online support is provided free of charge.</p>	<p>Thomas International has consultants across the UK and overseas and will provide and charge for consultancy. Typical rates are £1,000+ per day.</p>	<p>SHL has consultants worldwide and will provide and charge for consultancy. Typical rates are £1,000+ per day.</p>	<p>MBTI has consultants worldwide and will provide and charge for consultancy. Typical are rates of £1,000+ per day.</p>
Speed to start 	<p>PeopleMaps provides an instant service. Complete the short registration form online to activate an account and the system is ready to use. As soon as your candidate has completed the questionnaire, you will have instant access to all their reports.</p>	<p>After the individual(s) have attended the training course, (run regularly throughout the UK every month or two) and been certificated, an order can be placed. The user receives a dongle to plug into a port of a nominated PC and start using.</p>	<p>After the individual(s) have attended the training course, (run regularly throughout the UK every month or two) and have been certificated, an order can be placed. The profiles need expert interpretation which the qualified person should now be able to provide.</p>	<p>After the individual(s) have attended the training course, (run regularly throughout the UK every month or two) and have been certificated, an order can be placed. The profiles need expert interpretation which the qualified person should now be able to provide.</p>

Cost to start



It's free to set up a PeopleMaps account, and we provide you with 3 FREE reports. We don't ask for your credit card until you decide you want to buy a Report. There is **no minimum order**.

Basic initial training costs £1,025 and the first dongle will be charged at £1,000. Each representative will be allowed some leeway on these prices.

Typically it costs £3,000 to start using SHL.

Basic initial training cost of around £1000 plus first order which need not be very large. Ongoing training required for different classifications of qualification.

Ongoing costs



Reports start at £10 before discount, with larger more detailed reports costing £25 and £40 respectively. Large discounts available for volume and repeat orders. All prices include VAT. There are no ongoing support costs - ever.

Reports vary in price and a minimum order starts at £500.

Reports vary in price £40 - £160 and a minimum order starts at £500.

Reports vary in price and size from a 'G' questionnaire to a more comprehensive one. Reports from in the region of £80 - £180. A minimum order is required.

Psychological profiling power



PeopleMaps is based on Jungian psychology. Four basic preferences people habitually use to relate to the world are identified. The respondent grades their responses to four sets of paired words, weighting each one, with no two given the same weighting. These are then measured using bi-polar scales to produce a personal profile identifying the personality type. For example Jung's EST type. (Extraversion, sensing with thinking)

Thomas International is a DISC system. Measuring the traits of Dominance, Influence, Steadfastness and Compliance. The certificated consultant debriefs the profile to the respondent.

SHL use a large number of questions sometimes seeming inconsequential which are chosen as stimuli to evoke more comprehensive type preferences. The respondents personality traits are commented upon in a narrative report, with a qualified interpreter providing the debrief.

Myers Briggs is based on Jungian theory. The questions sometimes seeming to be inconsequential are chosen as stimuli to evoke more comprehensive type preferences. The responses are scored against two poles of the same Jungian preference (e.g., E or I) each response is allocated points 0, 1, or 2. The type formula gives letters from all four scores, which provide a compact definition of each type eg ESTJ. A certificated consultant debriefs the report to the respondent.

Speed of questionnaire



To avoid candidate fatigue and counteract short attention span of internet applicants, a short questionnaire comprising ten questions is completed spontaneously within ten minutes.

The comprehensive questionnaire takes about 40 minutes to complete.

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Customisation of reports



PeopleMaps offer a customised personality report to meet customers own specifications. A minimum order is a condition with no further charges made for the service.

Thomas International do not offer report customisation as an inclusive part of the service..

SHL do not offer report customisation as an inclusive part of the service

SHL do not offer report customisation as an inclusive part of the service

Free Trial



As a standard operational procedure Peoplemaps offer a short personal report FREE of charge. This enables respondents to evaluate the accuracy and organisations to sample the system.

Free trials are not offered as a standard operational procedure.

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